



# Course: MARKETING AND PROMOTING

**JENBUNJERD**  
Materials Handling, Storage, Factory & Warehouse Equipment

**Stream**  
*it consulting*

# Outline

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- Special Price, Group Price, Tier Price
- Creating promotions with catalog price rules
- Creating promotions with shopping cart price rules
- Creating promotions with shopping cart price rules with coupons
- Reward Point



# Special Price

 รถเข็น training (Default)

 Back

Reset

 Delete









 Duplicate

 Save

 Save and Continue Edit

## Prices

 Create New Attribute


Price *	<input type="text" value="1500.00"/> [THB]	[GLOBAL]										
Group Price	<table><thead><tr><th>Website</th><th>Customer Group</th><th>Price</th><th>Action</th></tr></thead><tbody><tr><td colspan="4"></td></tr></tbody></table>	Website	Customer Group	Price	Action							
Website	Customer Group	Price	Action									
												
Special Price	<input type="text" value="1000.00"/> [THB]	[GLOBAL]										
Special Price From Date	<input type="text" value="6/19/2016"/> 	[WEBSITE]										
Special Price To Date	<input type="text" value="6/20/2017"/> 	[WEBSITE]										
Tier Price	<table><thead><tr><th>Website</th><th>Customer Group</th><th>Qty</th><th>Price</th><th>Action</th></tr></thead><tbody><tr><td colspan="5"></td></tr></tbody></table>	Website	Customer Group	Qty	Price	Action						
Website	Customer Group	Qty	Price	Action								
												
Apply MAP	<input type="text" value="Use config"/> ▼	[WEBSITE]										
Display Actual Price	<input type="text" value="Use config"/> ▼	[WEBSITE]										
Manufacturer's Suggested Retail Price	<input type="text"/> [THB]	[GLOBAL]										
Tax Class *	<input type="text" value="None"/> ▼	[WEBSITE]										

# Special Price

## PROMOTION TRAINING

SORT BY: Position ▾



VIEW AS:  

2 Item(s) SHOW: 12 ▾



รถเข็น TRAINING

~~฿1,500.00~~

฿1,000.00

ADD TO CART

[Add to Wishlist](#)

[Add to Compare](#)



รถยกกลางพาเลท  
TRAINING

~~฿2,900.00~~

฿2,500.00

ADD TO CART

[Add to Wishlist](#)

[Add to Compare](#)

# Group Price

 รถเข็น training (Default)

 Back

Reset

 Delete










 Duplicate

 Save

 Save and Continue Edit

## Prices

 Create New Attribute

Price *	<input type="text" value="1500.00"/>	[GLOBAL]										
	[THB]											
Group Price	<table><tr><th>Website</th><th>Customer Group</th><th>Price</th><th>Action</th></tr><tr><td>All Websites [THB] ▼</td><td>General ▼</td><td><input type="text" value="1400"/></td><td></td></tr></table>	Website	Customer Group	Price	Action	All Websites [THB] ▼	General ▼	<input type="text" value="1400"/>				
Website	Customer Group	Price	Action									
All Websites [THB] ▼	General ▼	<input type="text" value="1400"/>										
	 Add Group Price											
Special Price	<input type="text"/>	[GLOBAL]										
	[THB]											
Special Price From Date	<input type="text"/> 	[WEBSITE]										
Special Price To Date	<input type="text"/> 	[WEBSITE]										
Tier Price	<table><tr><th>Website</th><th>Customer Group</th><th>Qty</th><th>Price</th><th>Action</th></tr><tr><td colspan="5"> Add Tier</td></tr></table>	Website	Customer Group	Qty	Price	Action	 Add Tier					
Website	Customer Group	Qty	Price	Action								
 Add Tier												
Apply MAP	<input type="text" value="Use config"/> ▼	[WEBSITE]										
Display Actual Price	<input type="text" value="Use config"/> ▼	[WEBSITE]										
Manufacturer's Suggested Retail Price	<input type="text"/>	[GLOBAL]										
	[THB]											

# Group Price

HOME / PROMOTION TRAINING / รถเข็น TRAINING



รถเข็น TRAINING

~~฿1,500.00~~ **฿1,400.00**

IN STOCK

รถเข็น

 You will earn 14 Points for purchasing this product.

Qty:

1

ADD TO CART

[Add to Wishlist](#)

[Add to Compare](#)



# Tier Price

รถเข็น training (Default)

Back

Reset

Delete

Duplicate

Save

Save and Continue Edit

## Prices

Create New Attribute

Price *	<input type="text" value="1500.00"/> [THB]	[GLOBAL]																									
Group Price	<table><thead><tr><th>Website</th><th>Customer Group</th><th>Price</th><th>Action</th></tr></thead><tbody><tr><td colspan="4"><div>+ Add Group Price</div></td></tr></tbody></table>	Website	Customer Group	Price	Action	<div>+ Add Group Price</div>																					
Website	Customer Group	Price	Action																								
<div>+ Add Group Price</div>																											
Special Price	<input type="text"/> [THB]	[GLOBAL]																									
Special Price From Date	<input type="text"/>	[WEBSITE]																									
Special Price To Date	<input type="text"/>	[WEBSITE]																									
Tier Price	<table><thead><tr><th>Website</th><th>Customer Group</th><th>Qty</th><th>Price</th><th>Action</th></tr></thead><tbody><tr><td>All Websites [THB] ▼</td><td>ALL GROUPS ▼</td><td>10 and above</td><td><input type="text" value="1400"/></td><td><div>✕</div></td></tr><tr><td>All Websites [THB] ▼</td><td>ALL GROUPS ▼</td><td>20 and above</td><td><input type="text" value="1300"/></td><td><div>✕</div></td></tr><tr><td>All Websites [THB] ▼</td><td>ALL GROUPS ▼</td><td>30 and above</td><td><input type="text" value="1200"/></td><td><div>✕</div></td></tr><tr><td colspan="5"><div>+ Add Tier</div></td></tr></tbody></table>	Website	Customer Group	Qty	Price	Action	All Websites [THB] ▼	ALL GROUPS ▼	10 and above	<input type="text" value="1400"/>	<div>✕</div>	All Websites [THB] ▼	ALL GROUPS ▼	20 and above	<input type="text" value="1300"/>	<div>✕</div>	All Websites [THB] ▼	ALL GROUPS ▼	30 and above	<input type="text" value="1200"/>	<div>✕</div>	<div>+ Add Tier</div>					
Website	Customer Group	Qty	Price	Action																							
All Websites [THB] ▼	ALL GROUPS ▼	10 and above	<input type="text" value="1400"/>	<div>✕</div>																							
All Websites [THB] ▼	ALL GROUPS ▼	20 and above	<input type="text" value="1300"/>	<div>✕</div>																							
All Websites [THB] ▼	ALL GROUPS ▼	30 and above	<input type="text" value="1200"/>	<div>✕</div>																							
<div>+ Add Tier</div>																											
Apply MAP	<input type="text" value="Use config"/> ▼	[WEBSITE]																									
Display Actual Price	<input type="text" value="Use config"/> ▼	[WEBSITE]																									
Manufacturer's Suggested Retail Price	<input type="text"/> [THB]	[GLOBAL]																									
Tax Class *	<input type="text" value="None"/> ▼	[WEBSITE]																									

# Tier Price

HOME / PROMOTION TRAINING / รถเข็น TRAINING




รถเข็น TRAINING

฿1,500.00

Buy 10 for **฿1,400.00** each and **save 7%**  
Buy 20 for **฿1,300.00** each and **save 14%**  
Buy 30 for **฿1,200.00** each and **save 20%**

IN STOCK

รถเข็น

 You will earn 15 Points for purchasing this product.

Qty:

1

ADD TO CART

[Add to Wishlist](#) | [Add to Compare](#)





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# Catalog Price Rules

# Catalog Price Rules

## Add a New Rule

### Catalog Price Rules

**Apply Rules**

**+ Add New Rule**

Page  of 1 pages | View  per page | Total 6 records found

**Reset Filter**

**Search**

ID	Rule Name	Date Start	Date Expire	Status	Website
<input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>
7	Get up to 50% off on Candle holders	May 3, 2013	--	Inactive	Main Website
5	25% off on Cardigan	May 3, 2013	--	Inactive	Main Website
9	45% off on Boyfriend Jean	May 3, 2013	--	Inactive	Main Website
6	Get Briefcase for \$170 less	May 3, 2013	--	Inactive	Main Website
8	Get Travel wallet for \$150	May 3, 2013	--	Inactive	Main Website
10	Get Vase at \$80 less than the original price	May 3, 2013	--	Inactive	Main Website

# Catalog Price Rules

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reports](#)[System](#)[? Get help for this page](#)

## Catalog Price Rule

### Rule Information

[Conditions](#)[Actions](#)

### New Rule

[Back](#)[Reset](#)[Save and Apply](#)[Save](#)[Save and Continue Edit](#)

Rule Name \*

Description

Status \*

Websites \*

# Catalog Price Rules

---

Customer Groups *	<div>NOT LOGGED IN</div> <div>General</div> <div>Wholesale</div> <div>VIP Member</div> <div>Private Sales Member</div>
From Date	<div>05/12/2016</div>
To Date	<div>12/31/2016</div>
Priority	<div>1</div>

# Catalog Price Rules

## Define the Conditions

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reports](#)[System](#)[Get help for this page](#)

### Catalog Price Rule

[Rule Information](#)[Conditions](#)[Actions](#)

### New Rule

[Back](#)[Reset](#)[Save and Apply](#)[Save](#)[Save and Continue Edit](#)

#### Conditions (leave blank for all products)

If ALL of these conditions are TRUE :

Category is 154 ✖



# Catalog Price Rules

## Define the Actions & Apply the Rule

### Catalog Price Rule

Rule Information

Conditions

Actions

### New Rule

Back

Reset

Save and Apply

Save

Save and Continue Edit

### Conditions (leave blank for all products)

If **ALL** of these conditions are **TRUE** :

Category **is** **154**



### Catalog Price Rule

Rule Information

Conditions

Actions

### New Rule

Back

Reset

Save and Apply

Save

Save and Continue Edit

### Update Prices Using the Following Information

Apply

By Percentage of the Original Price

By Percentage of the Original Price

By Fixed Amount

To Percentage of the Original Price

To Fixed Amount

Discount Amount \*

Enable Discount to Subproducts

Stop Further Rules Processing

No

# Catalog Price Rules

## RECENTLY VIEWED PRODUCTS



PROFESSIONAL WET &  
DRY MV-3 PREMIUM

## COMPARE PRODUCTS

You have no items to compare.

## CLEANING

SORT BY: Position ▾



2 Item(s)

SHOW: 12 ▾



PROFESSIONAL WET &  
DRY MV-3 PREMIUM

~~฿7,050.00~~

฿6,345.00

ADD TO CART

[Add to Wishlist](#)

[Add to Compare](#)



PROFESSIONAL WET &  
DRY NT 27/1

~~฿12,050.00~~

฿10,845.00

ADD TO CART

[Add to Wishlist](#)

[Add to Compare](#)

SORT BY: Position ▾



2 Item(s)

SHOW: 12 ▾

# Work Shop

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## โปรโมชั่นลดราคาสินค้า ประจำเดือน

- ลดราคาสินค้า **N%** เฉพาะ SKU
- ลดราคาสินค้า **N** บาท เฉพาะ SKU

## โปรโมชั่นลดราคาสินค้า ตามจำนวนการสั่งซื้อ

- สั่งซื้อสินค้า **A** จำนวน **10** ชิ้น ลด **3%**
- สั่งซื้อสินค้า **A** จำนวน **20** ชิ้น ลด **4%**
- สั่งซื้อสินค้า **A** จำนวน **30** ชิ้น ลด **5%**



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# Creating promotions with shopping cart price rules



# Shopping Cart Price Rules

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[Get help for this page](#)

## Shopping Cart Price Rules

[Add New Rule](#)Page [1](#) of 1 pages | View [20](#) per page | Total 1 records found[Reset Filter](#)[Search](#)

ID	Rule Name	Coupon Code	Date Start	Date Expire	Status	Website	Priority
			From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>			<input type="text"/>
45	ซื้อสินค้ามากกว่า 3000 ลด 5%			--	Active	Main Website	0

# Shopping Cart Price Rules

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[Get help for this page](#)

## Shopping Cart Price Rule

### Rule Information

[Conditions](#)[Actions](#)[Labels](#)

### New Rule

[Back](#)[Reset](#)[Save](#)[Save and Continue Edit](#)

### General Information

Rule Name \*

Description

Status \*

Websites \*

# Shopping Cart Price Rules

---

Customer Groups *	<div>NOT LOGGED IN ▲</div> <div>General</div> <div>Wholesale</div> <div>VIP Member</div> <div>Private Sales Member</div> <div>Silver Member</div> <div></div>
Coupon *	<div>No Coupon ▼</div>
Uses per Customer	<div></div> <div>▲ Usage limit enforced for logged in customers only</div>
From Date	<div></div> <div></div>
To Date	<div></div> <div></div>
Priority	<div></div>
Public In RSS Feed	<div>No ▼</div>

# Shopping Cart Price Rules

## Shopping Cart Price Rule

Rule Information

Conditions

Actions

Labels

### New Rule

Back

Reset

Save

Save and Continue Edit

Apply the rule only if the following conditions are met (leave blank for all products)

If **ALL** of these conditions are **TRUE** :

Subtotal **equals or greater than** 1000



## Shopping Cart Price Rule

Rule Information

Conditions

Actions

Labels

### New Rule

Back

Reset

Save

Save and Continue Edit

Update prices using the following information

Apply

Percent of product price discount

Percent of product price discount

Fixed amount discount

Fixed amount discount for whole cart

Buy X get Y free (discount amount is Y)

Discount Amount \*

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)

Apply to Shipping Amount

Free Shipping

Stop Further Rules Processing

No

No

No

Apply the rule only to cart items matching the following conditions (leave blank for all items)

If **ALL** of these conditions are **TRUE** :



# Shopping Cart Price Rules

Dashboard Sales Catalog Customers **Promotions** Newsletter CMS Reward Points Reports System [Get help for this page](#)

## Shopping Cart Price Rule

Rule Information

Conditions

Actions

Labels

Manage Coupon Codes

 Edit Rule 'ซื้อ 1000 ลด 10%'

 Back

Reset

 Delete

 Save

 Save and Continue Edit

### Default Label

Default Rule Label for All Store Views

ซื้อ 1000 ลด 10%

### Store View Specific Labels



#### Main Website

##### Fork Lift

Thai

##### Madison Island

Thai

ซื้อ 1000 ลด 10%

English

Discount 10% Off ,For any purchase up to Baht 800

ລາວ

မြန်မာ

မြန်မာ

test

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# Creating promotions with shopping cart price rules with coupons

# Shopping Cart Price Rules With Coupon

[Dashboard](#) [Sales](#) [Catalog](#) [Customers](#) **[Promotions](#)** [Newsletter](#) [CMS](#) [Reward Points](#) [Reports](#) [System](#) [Get help for this page](#)

## Shopping Cart Price Rule

[Rule Information](#) [Conditions](#) [Actions](#) [Labels](#)

 **New Rule**

[Back](#) [Reset](#) [Save](#) [Save and Continue Edit](#)

### General Information

Rule Name \*

Coupon Discount 20% off

Description

Coupon Discount 20% off

Status \*

Active



Websites \*

Main Website

test



# Shopping Cart Price Rules With Coupon

Customer Groups *	<div>NOT LOGGED IN</div> <div>General</div> <div>Wholesale</div> <div>VIP Member</div> <div>Private Sales Member</div> <div>Silver Member</div>
Coupon *	Specific Coupon ▼
Coupon Code *	<input type="text"/>
	<input checked="" type="checkbox"/> Use Auto Generation ▲ If you select and save the rule you will be able to generate multiple coupon codes.
Uses per Coupon	<input type="text" value="1"/>
Uses per Customer	<input type="text" value="1"/> ▲ Usage limit enforced for logged in customers only
From Date	<input type="text" value="07/14/2016"/> 
To Date	<input type="text" value="07/31/2016"/> 
Priority	<input type="text"/>
Public In RSS Feed	No ▼

# Shopping Cart Price Rules With Coupon

Dashboard Sales Catalog Customers **Promotions** Newsletter CMS Reward Points Reports System [Get help for this page](#)

## Shopping Cart Price Rule

Rule Information

Conditions

Actions

Labels

### New Rule

[Back](#)

[Reset](#)

[Save](#)

[Save and Continue Edit](#)

Apply the rule only if the following conditions are met (leave blank for all products)

If **ALL** of these conditions are **TRUE** :

Subtotal equals or greater than 3000 



# Shopping Cart Price Rules With Coupon

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[? Get help for this page](#)

## Shopping Cart Price Rule

[Rule Information](#)[Conditions](#)[Actions](#)[Labels](#)

### New Rule

[Back](#)[Reset](#)[Save](#)[Save and Continue Edit](#)

#### Update prices using the following information

Apply	<input type="text" value="Percent of product price discount"/>
Discount Amount *	<input type="text" value="20"/>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Discount Qty Step (Buy X)	<input type="text"/>
Apply to Shipping Amount	<input type="text" value="No"/>
Free Shipping	<input type="text" value="No"/>
Stop Further Rules Processing	<input type="text" value="No"/>

#### Apply the rule only to cart items matching the following conditions (leave blank for all items)

If **ALL** of these conditions are **TRUE** :



# Shopping Cart Price Rules With Coupon

Dashboard Sales Catalog Customers **Promotions** Newsletter CMS Reward Points Reports System [Get help for this page](#)

## Shopping Cart Price Rule

Rule Information

Conditions

Actions

Labels

[Manage Coupon Codes](#)

 **Edit Rule 'Coupon Discount 20% off'**

[Back](#)

[Reset](#)

[Delete](#)

[Save](#)

[Save and Continue Edit](#)

### Default Label

Default Rule Label for All Store Views

coupon

### Store View Specific Labels

#### Main Website

##### Fork Lift

Thai

##### Madison Island

Thai

coupon

English

coupon

မြန်မာ

မြန်မာ

မြန်မာ

test

# Shopping Cart Price Rules With Coupon

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[Get help for this page](#)

## Shopping Cart Price Rule

[Rule Information](#)[Conditions](#)[Actions](#)[Labels](#)[Manage Coupon Codes](#)

✓ 10 Coupon(s) have been generated

 Edit Rule 'Coupon Discount 20% off'

[Back](#)[Reset](#)[Delete](#)[Save](#)[Save and Continue Edit](#)

### Coupons Information

Coupon Qty \*

Code Length \*

▲ Excluding prefix, suffix and separators.

Code Format \*

Code Prefix

Code Suffix

Dash Every X Characters

▲ If empty no separation.

[Generate](#)

# Shopping Cart Price Rules With Coupon

Page  of 1 pages | View  per page | Total 10 records found

Export to:

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Actions

	Coupon Code	Created On	Used	Times Used
Any ▼	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>
<input type="checkbox"/>	jenbunjerd5X3KCIT3W1PI	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdUE8O2721D10K	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdZIDTLU0D96N6	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdDRP4SZVMU4NV	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdPJDD6U06L9NU	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdMUCJDO3IPGJI	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdXZ2MPNFWN5NT	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdO3KFDF3SEZXK	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdSH6DKCV4P89W	Jul 15, 2016 10:37:03 AM	No	0
<input type="checkbox"/>	jenbunjerdCSMMGT2QRUM3	Jul 15, 2016 10:37:03 AM	No	0

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# Reward Point

# Reward Point

## Set Earning Rate

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[Get help for this](#)[page](#)

### Earning Rates

[+ Add Rate](#)Page  of 1 pages | View  per page | Total 0 records found[Reset Filter](#)[Search](#)[Select All](#) | [Unselect All](#) | [Select Visible](#) | [Unselect Visible](#) | 0 items selectedActions [Submit](#)

	ID	Website	Customer Groups	Earning Point(s)	Type	Money spent	Priority	Status	Action
Any ▼	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	

No records found.



# Reward Point

## Set Earning Rate

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[Get help for this page](#)

### Earning Rate Information

[Earning Rate Information](#)

### Add Earning Rate

[Back](#)[Reset](#)[Save](#)[Save And Continue Edit](#)

#### Rate Information

Amount of money spent \*

Earning Point(s) \*

▲ Example: When "Amount of money spent per order" is 10, "Earning Point(s)" is 1. If Customer spends \$30, he will receive 3 points

Status \*

Websites \*

Customer groups \*

Priority

▲ Higher priority Rate will be applied first

# Reward Point

## Set Spending Rate

### Spending Rates

[+ Add Rate](#)

Page  of 1 pages | View  per page | Total 0 records found

[Reset Filter](#)

[Search](#)

[Select All](#) | [Unselect All](#) | [Select Visible](#) | [Unselect Visible](#) | 0 items selected

Actions

[Submit](#)

	ID	Website	Customer Groups	Spending Point(s)	Type	Discount received	Priority	Status	Action
Any ▼	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	

No records found.

# Reward Point

## Set Spending Rate

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[Get help for this page](#)

### Spending Rate Information

[Spending Rate Information](#)

### Add Spending Rate

[Back](#)[Reset](#)[Save](#)[Save And Continue Edit](#)

#### Rate Information

Spending Point(s) \*

Discount received \*

[THB]

▲ The equivalent value of points

Status \*

Limit spending points based on

▲ Select the type to limit spending points

Websites \*

Customer groups \*

Priority

▲ Higher priority Rate will be applied first

# Reward Point

## Manage Point Balances

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[Get help for this page](#)

### Reward Point Balances Information

[+ Import Points](#)Page  of 3 pages | View  per page | Total 59 records found

Export to:

[Export](#)[Reset Filter](#)[Search](#)

ID	Name	Email	Group	Telephone	ZIP	Country	State/Province	Website	Point Balance	Action
From: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	All Cou ▾	<input type="text"/>	<input type="text"/>	From: <input type="text"/>	
To: <input type="text"/>									To: <input type="text"/>	
24	Jack Fitz	jack@example.com	Wholesale	222-555-4190	07042	United States	New Jersey	Main Website	0	<a href="#">View</a>
25	Mark Woodland	mark@example.com	Wholesale	141-555-3410	10001	United States	New York	Main Website	0	<a href="#">View</a>
26	Rack Fox	rack@example.com	General	151-555-1515	07030	United States	New Jersey	Main Website	0	<a href="#">View</a>
27	Marilyn Monroe	marilyn@example.com	General	464-555-2938	06423	United States	Connecticut	Main Website	0	<a href="#">View</a>
28	Haven Bangor	haven@example.com	VIP Member	543-555-9456	01864	United States	Massachusetts	Main Website	0	<a href="#">View</a>

# Reward Point

## Manage Point Balances – Manual

Dashboard Sales Catalog **Customers** Promotions Newsletter CMS Reward Points Reports System [Get help for this page](#)

### Customer Information

Customer View

**Reward Points**

Account Information

Addresses

Orders

Billing Agreements

Recurring Profiles (beta)

Shopping Cart

Wishlist

Newsletter

Product Reviews

Product Tags



Jack Fitz

[Back](#)

[Reset](#)

[Create Order](#)

[Delete Customer](#)

[Save Customer](#)

[Save and Continue Edit](#)

### Reward Points Information

Available Points Balance **0 Point**

On Hold Points Balance **0 Point**

Spent Points **0 Point**

Change Balance

100

▲ Add or subtract customer's balance. For ex: 99 or -99 points.

Change Title

Add Point

Points Expire On

▲ day(s) since the transaction date. If empty or zero, there is no limitation.

Update Points Subscription

☐

Expire Transaction Subscription

☐

### Transaction History

Page [1](#) of 1 pages | View [20](#) per page |

Export to: [CSV](#)

[Reset Filter](#)

[Export](#)

[Search](#)

ID	Title	Action	Points	Points Used	Created On	Expires On
From: <input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/>	From: <input type="text"/>	From: <input type="text"/>	From: <input type="text"/>
To: <input type="text"/>			To: <input type="text"/>	To: <input type="text"/>	To: <input type="text"/>	To: <input type="text"/>
12	Changed by Admin	Changed by Admin	-100	0	Jul 15, 2016 1:27:09 PM	Jul 16, 2016 1:27:09 PM
11		Changed by Admin	100	0	Jul 15, 2016 1:25:58 PM	
10	Subtract	Changed by Admin	-100	0	Jul 15, 2016 1:23:22 PM	
9	Test Add	Changed by Admin	100	100	Jul 15, 2016 1:22:58 PM	Aug 14, 2016 1:22:58 PM

# Reward Point

## Manage Point Balances

Dashboard Sales Catalog Customers Promotions Newsletter CMS **Reward Points** Reports System [Get help for this page](#)

### Reward Point Balances Information

[+ Import Points](#)

Page  of 3 pages | View  per page | Total 59 records found

[Export to:](#)  [Export](#) [Reset Filter](#) [Search](#)

ID	Name	Email	Group	Telephone	ZIP	Country	State/Province	Website	Point Balance	Action
From: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	All Cou ▾	<input type="text"/>	<input type="text"/>	From: <input type="text"/>	
To: <input type="text"/>									To: <input type="text"/>	
24	Jack Fitz	jack@example.com	Wholesale	222-555-4190	07042	United States	New Jersey	Main Website	0	<a href="#">View</a>
25	Mark Woodland	mark@example.com	Wholesale	141-555-3410	10001	United States	New York	Main Website	0	<a href="#">View</a>
26	Rack Fox	rack@example.com	General	151-555-1515	07030	United States	New Jersey	Main Website	0	<a href="#">View</a>
27	Marilyn Monroe	marilyn@example.com	General	464-555-2938	06423	United States	Connecticut	Main Website	0	<a href="#">View</a>
28	Haven Bangor	haven@example.com	VIP Member	543-555-9456	01864	United States	Massachusetts	Main Website	0	<a href="#">View</a>

# Reward Point

## Manage Point Balances – import file

---

[Dashboard](#)[Sales](#)[Catalog](#)[Customers](#)[Promotions](#)[Newsletter](#)[CMS](#)[Reward Points](#)[Reports](#)[System](#)[? Get help for this page](#)

### Import Points

[◀ Back](#)[✔ Import](#)

#### Import Form

Import File \*

เลือกไฟล์ ไม่ได้เลือกไฟล์ใด

Download Sample CSV File

[import\\_point\\_balance\\_sample.csv](#)

# Reward Point Transaction

## Transaction Manager

[+ Add Transaction](#)Page  of 1 pages | View  per page | Total 12 records foundExport to:  [Export](#) [Reset Filter](#) [Search](#)

Select All   Unselect All   Select Visible   Unselect Visible   0 items selected					Actions <input type="text"/>		<a href="#">Submit</a>		
	ID	Title	Customer	Action	Points	Points Used	Created On	Expires On	
Any ▼	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>	▼	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>
<input type="checkbox"/>	12	Changed by Admin	<a href="mailto:jack@example.com">jack@example.com</a>	Changed by Admin	-100	0	Jul 15, 2016 1:27:09 PM	Jul 16, 2016 1:27:09 PM	
<input type="checkbox"/>	11		<a href="mailto:jack@example.com">jack@example.com</a>	Changed by Admin	100	0	Jul 15, 2016 1:25:58 PM		
<input type="checkbox"/>	10	Substract	<a href="mailto:jack@example.com">jack@example.com</a>	Changed by Admin	-100	0	Jul 15, 2016 1:23:22 PM		
<input type="checkbox"/>	9	Test Add	<a href="mailto:jack@example.com">jack@example.com</a>	Changed by Admin	100	100	Jul 15, 2016 1:22:58 PM	Aug 14, 2016 1:22:58 PM	
<input type="checkbox"/>	8	Earn points for purchasing order #400000028	<a href="mailto:tasanee_fai@hotmail.com">tasanee_fai@hotmail.com</a>	Earn points for purchasing order	99	0	Jun 21, 2016 1:31:48 PM		



# Reward Point Transaction

Dashboard Sales Catalog Customers Promotions Newsletter CMS **Reward Points** Reports System [? Get help for this page](#)

## Transaction Information

Transaction Information

### Add Transaction

[Back](#) [Reset](#) [Save Transaction](#) [Save And Continue View](#)

#### Transaction Information

Customer \*

[Select](#)

Points \*

100

Transaction Title

Add point

Points expire after

▲ day(s) since the transaction date. If empty or zero, there is no limitation.

#### Select Customer

[Close \[x\]](#)

Page 1 of 3 pages | View 20 per page | Total 59 records found

[Reset Filter](#) [Search](#)

Select	ID	Name	Email	Point Balance	Group
	From:			From:	
	To:			To:	
<input type="radio"/>	142	Chao Onlamai	khunchao@outlook.com		General
<input type="radio"/>	141	Prawit Saraphan	aa-armann-aa@hotmail.com		General
<input type="radio"/>	140	jobtest1 job	dreamix00@hotmail.com		General

# Reward Point

## Transaction

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Dashboard Sales Catalog Customers Promotions Newsletter CMS **Reward Points** Reports System [? Get help for this page](#)

### Transaction Information

### Add Transaction

[Back](#)

[Reset](#)

[Save Transaction](#)

[Save And Continue View](#)

#### Transaction Information



#### Transaction Information

Customer \*

dreamix00@hotmail.com

[Select](#)

Points \*

100

Transaction Title

Add point

Points expire after

▲ day(s) since the transaction date. If empty or zero, there is no limitation.

# Reward Point Configuration

Dashboard Sales Catalog Customers Promotions Newsletter CMS Reward Points Reports **System** [Get help for this page](#)

Current Configuration Scope:

Default Config

[Manage Stores](#)

## Configuration

### HS SOCIAL MEDIA PLUGIN

HS Social Media Plugin Setting

### INTELLIGRAPE

Product Lables

### GENERAL

General

Web

Design

Currency Setup

Store Email Addresses

Contacts

Reports

✓ The configuration has been saved.

## Reward Points

[Save Config](#)

### General Configuration

Enable Reward Points Extension	Yes	[STORE VIEW]
Label for Point	Point	[STORE VIEW]
	▲ If empty, the default label 'Point' will be used.	
Label for Points (plural)	Points	[STORE VIEW]
	▲ If empty, the default label 'Points' will be used.	
Reward Points Image	<a href="#">เลือกไฟล์</a> ไม่ได้เลือกไฟล์ใด	[STORE VIEW]
	▲ Recommended size: 18x18px. If empty, the image on template will be used.	
Use Reward Policy page	Yes	[STORE VIEW]
Reward Policy page uses CMS	404 Not Found	[STORE VIEW]
Use Reward Welcome page	No	[STORE VIEW]

# Reward Point Configuration

## Reports

Content Management

## DROPPIN

Search Autocomplete

## CATALOG

Catalog

Configurable Swatches

Inventory

Google Sitemap

RSS Feeds

Email to a Friend

## CUSTOMERS

Newsletter

Customer Configuration

Wishlist

Promotions

Persistent Shopping Cart

## MAGESTORE EXTENSION

License Certificate Information

### Earning Points Configuration

Rounding Method

Normal ▼

[STORE VIEW]

▲ E.g: 10.2 points generated from an order can be rounded up to 11 points or down to 10 points. If you edit this field, let's reindex Catalog Earning Rules

Points expire after

[STORE VIEW]

▲ day(s) since the transaction date.

Number of points in balance allowed

100

[WEBSITE]

▲ The maximum number of points allowed in Customer's balance. If empty or zero, there is no limitation.

Earn points from tax

No ▼

[STORE VIEW]

Earn points from shipping fee

Yes ▼

[STORE VIEW]

Allow earning points when using points to spend

Yes ▼

[STORE VIEW]

▲ If no, Customers can't receive any points from order when using points to spend.

### Sales Earning Process

Allow receiving points when invoice is created

Yes ▼

[STORE VIEW]

▲ If no, Customers only receive points when the order is complete.

Hold point transactions for

[STORE VIEW]

▲ day(s). If empty or zero, transaction is not held.

# Reward Point Configuration

## Reward Points

MagentoNotification

### SALES

Sales

Sales Emails

PDF Print-outs

Tax

Checkout

Shipping Settings

Shipping Methods

Google API

Payment Methods

Payment Services

Moneybookers

### CedCommerce Extensions

General

SocialLogin

### ASCHRODER EXTENSIONS

SMTP Pro

## Spending Points Configuration

Minimum redeemable points

[STORE VIEW]

▲ The minimum number of points in Customer's balance is allowed to redeem. If empty or zero, there is no limitation

Maximum spending points per order

[STORE VIEW]

▲ The maximum number of points Customers can redeem in an order. If empty or zero, there is no limitation

Use maximum points at checkout by default

[STORE VIEW]

Allow using points for Shipping Fee

[STORE VIEW]

## Display Configuration

Show total point balance next to My Account link

[STORE VIEW]

### Display Collectible Points

On Product Page

[STORE VIEW]

On Minicart

[STORE VIEW]

# Reward Point Configuration

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## SERVICES

Magento Core API

OAuth

## ADVANCED

Admin

System

Advanced

Developer

### Email Configuration

Enable notification email  [STORE VIEW]

Sender  [STORE VIEW]

Template of email sent to Customer when point balance is updated  [STORE VIEW]

Template of email sent to Customer before a transaction expires  [STORE VIEW]

Send reminder email before a transaction expires   
▲ Number of days before a transaction expires. If empty or zero, no reminder email is sent. [STORE VIEW]

# Recap

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- Creating promotions with catalog price rules
- Creating promotions with shopping cart price rules
- Creating promotions with shopping cart price rules with coupons
- Reward Point





# Magento®

eCommerce Platform for Growth

## Designer's Guide to Magento

Q&A

