

Course: MARKETING AND PROMOTING

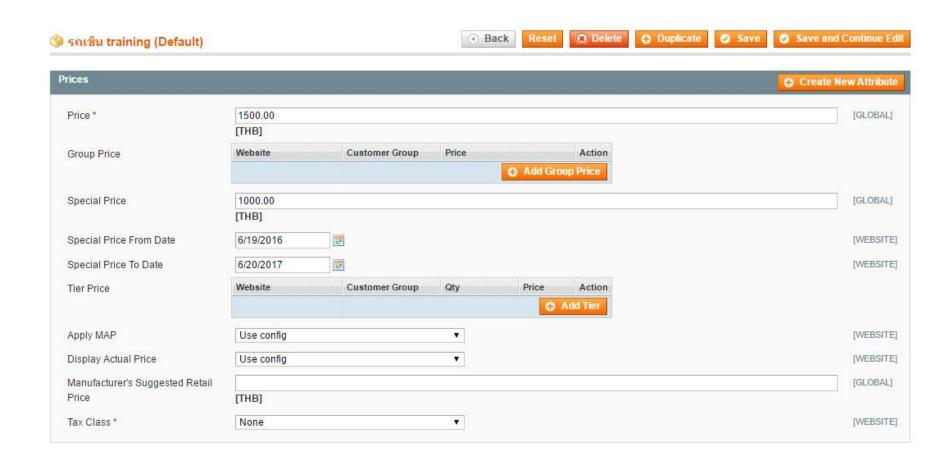




Outline

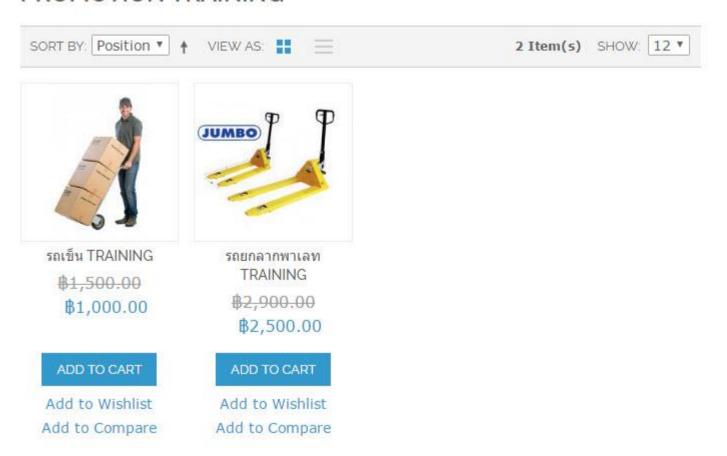
- Special Price, Group Price, Tier Price
- Creating promotions with catalog price rules
- Creating promotions with shopping cart price rules
- Creating promotions with shopping cart price rules with coupons
- Reward Point

Special Price

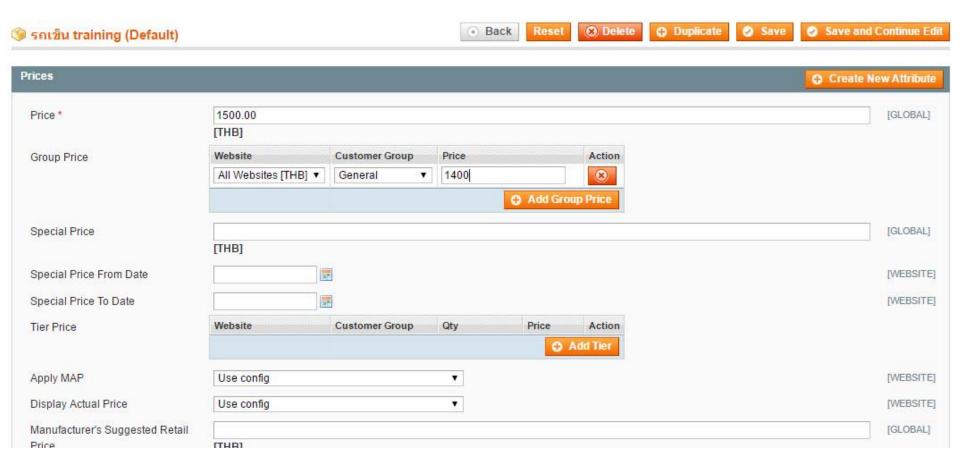


Special Price

PROMOTION TRAINING



Group Price



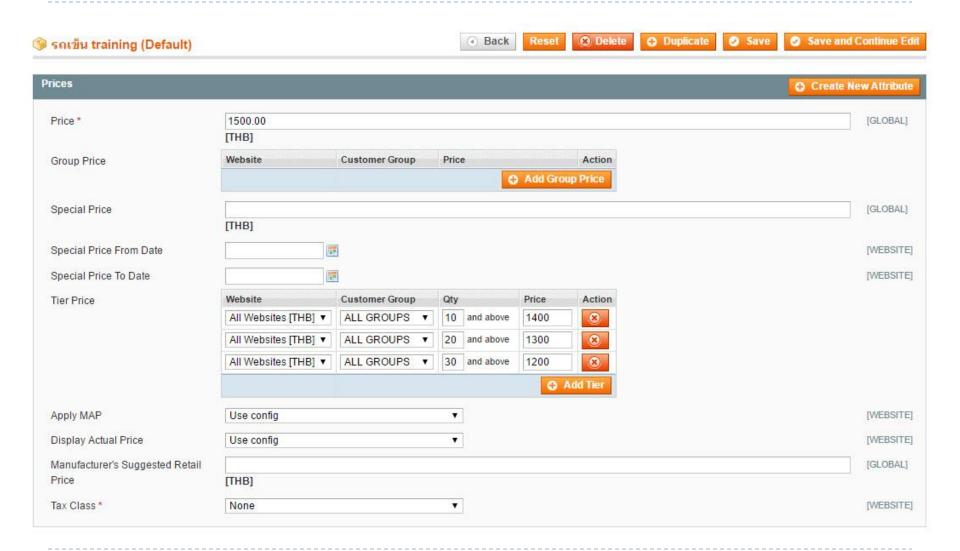
Group Price

HOME / PROMOTION TRAINING / รถเข็น TRAINING





Tier Price

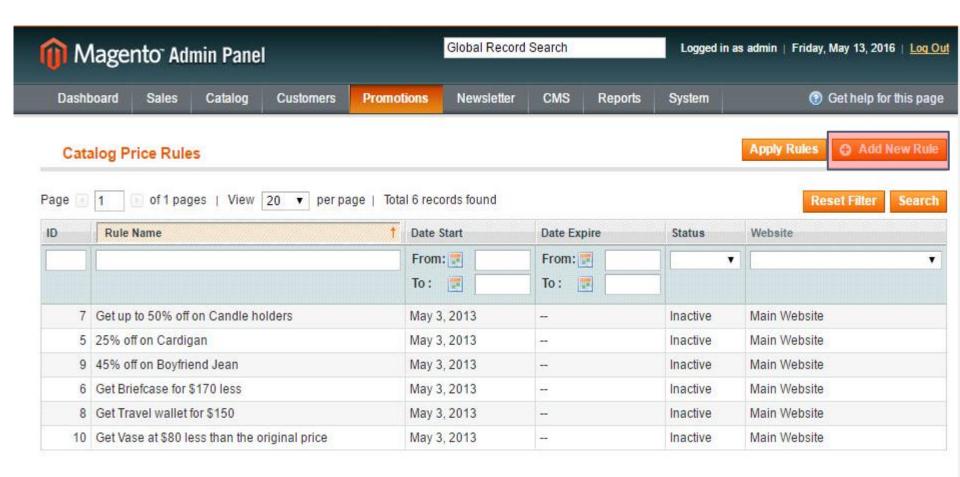


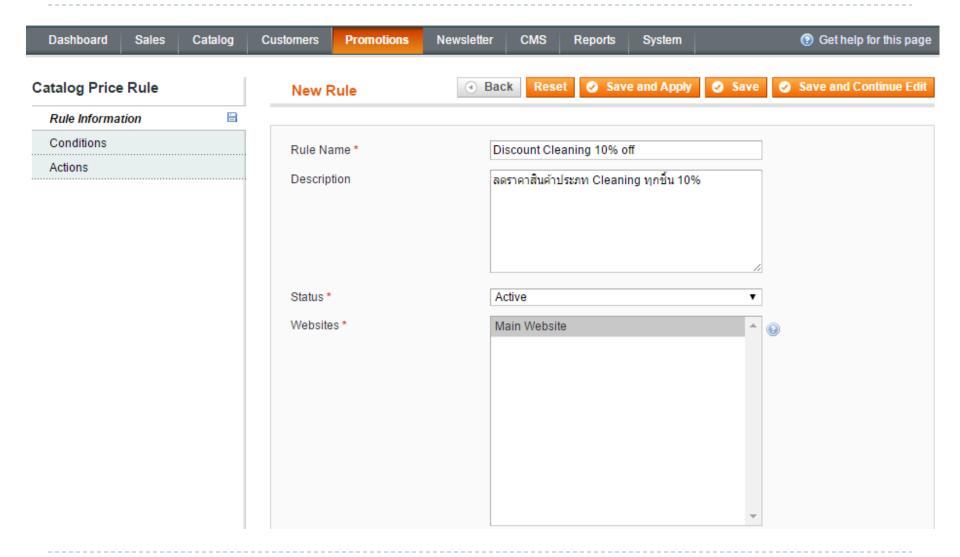
Tier Price

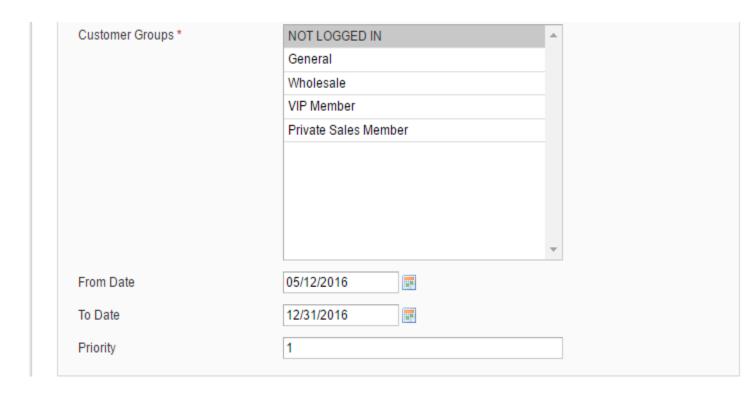
HOME / PROMOTION TRAINING / SOLETA TRAINING



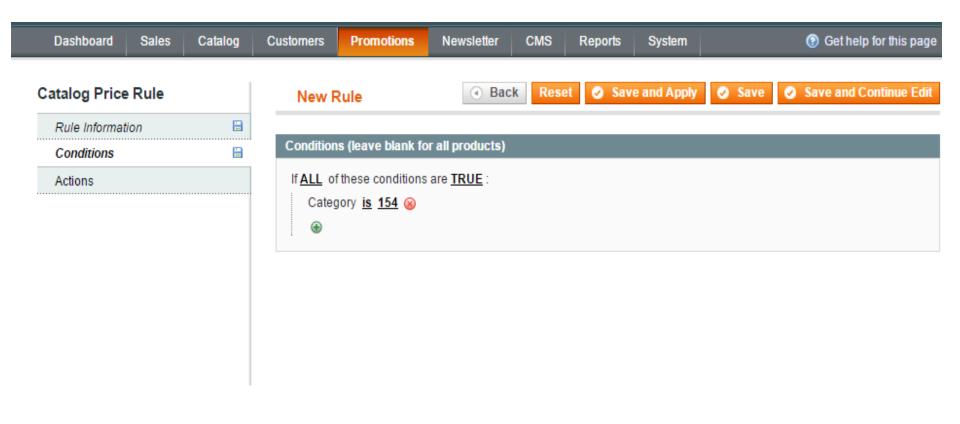
Add a New Rule



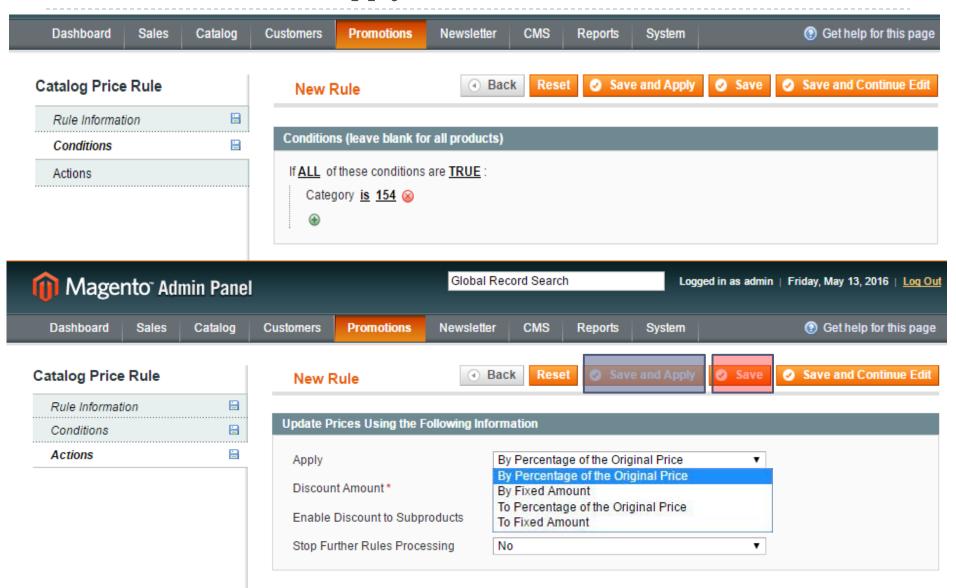




Define the Conditions



Define the Actions & Apply the Rule



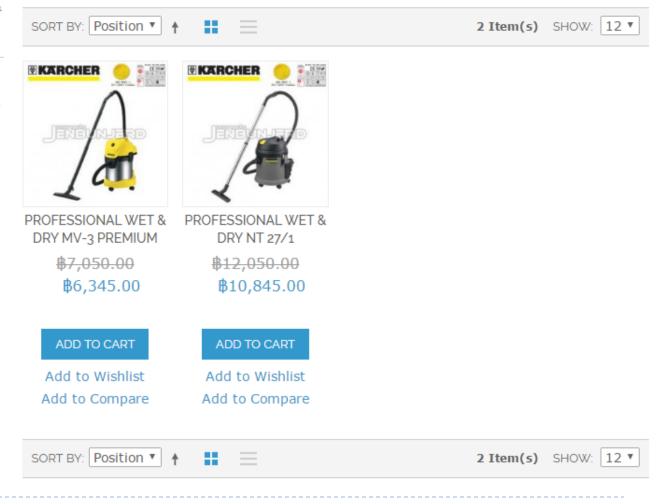
RECENTLY VIEWED PRODUCTS



COMPARE PRODUCTS

You have no items to compare.

CLEANING





Work Shop

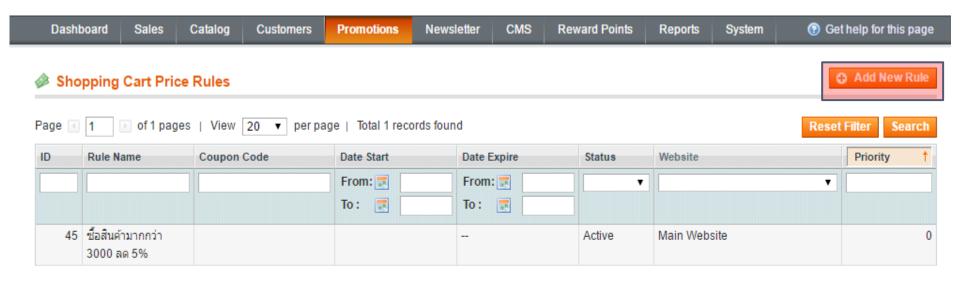
โปรโมชั่นลดราคาสินค้า ประจำเดือน

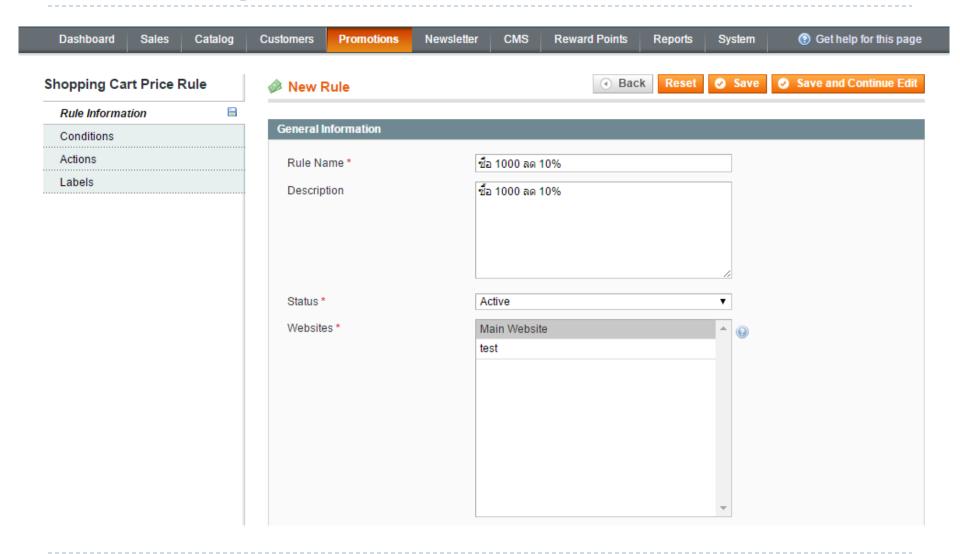
- ลดราคาสินค้า N% เฉพาะ SKU

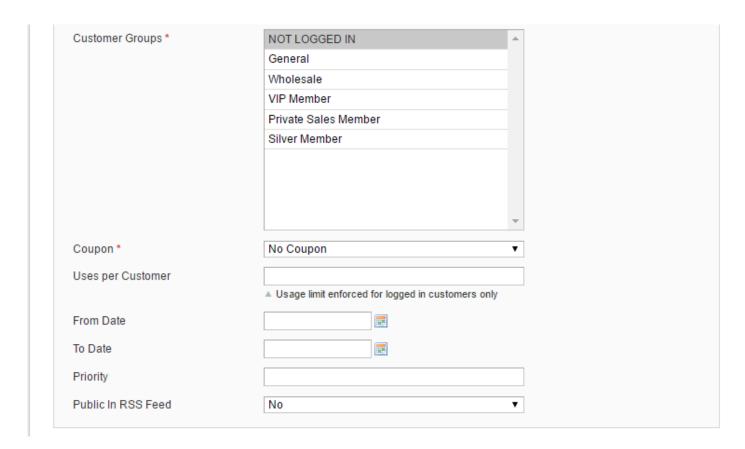
โปรโมชั่นลดราคาสินค้า ตามจำนวนการสั่งซื้อ

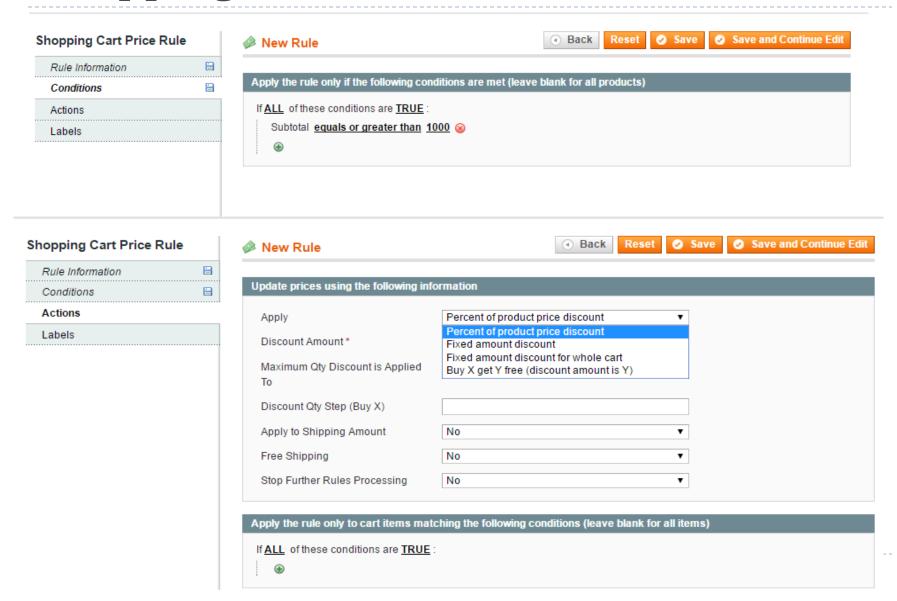
- สั่งซื้อสินค้า A จำนวน IO ชิ้น ลด 3%
- สั่งซื้อสินค้า A จำนวน 20 ชิ้น ลด 4%
- สั่งซื้อสินค้า A จำนวน 30 ชิ้น ลด 5%

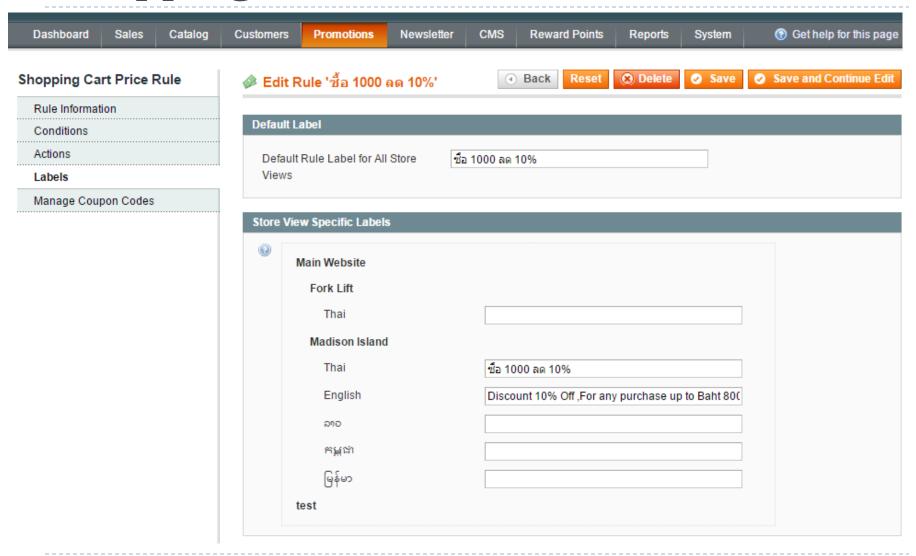
Creating promotions with shopping cart price rules



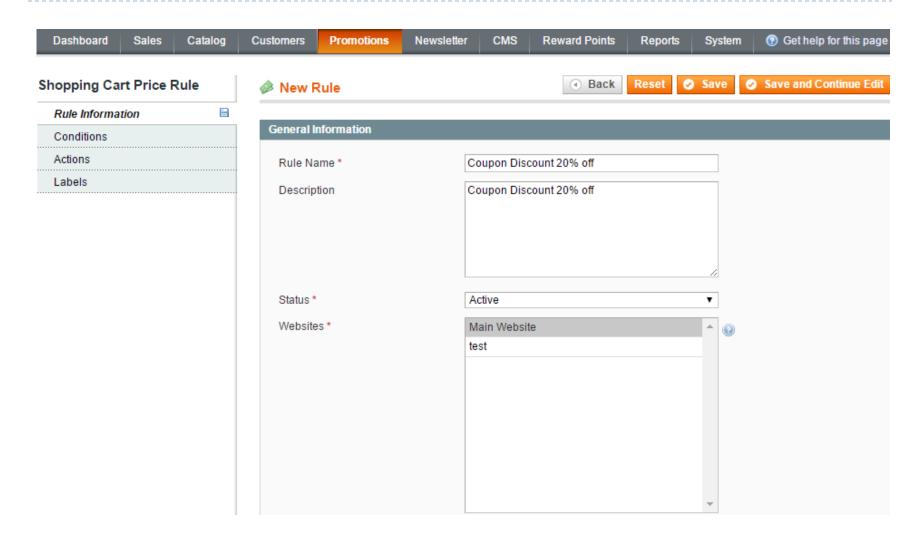


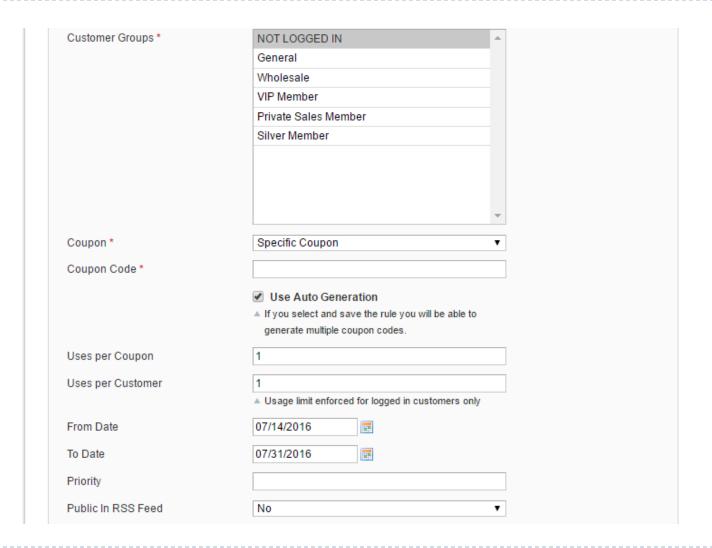


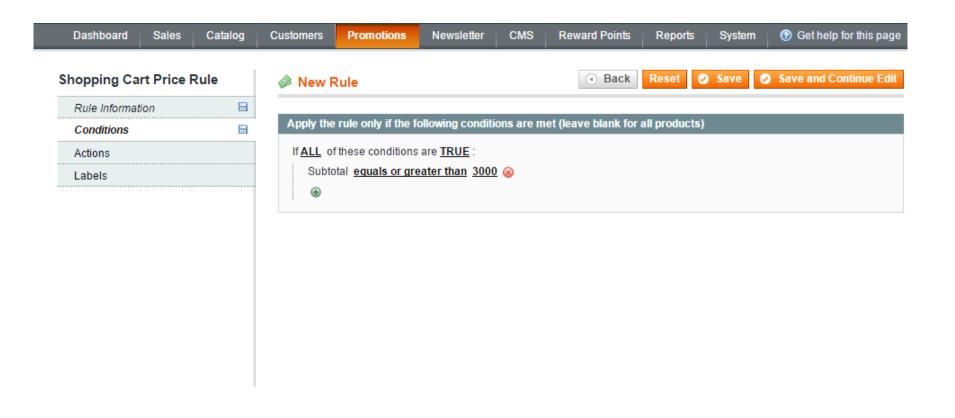


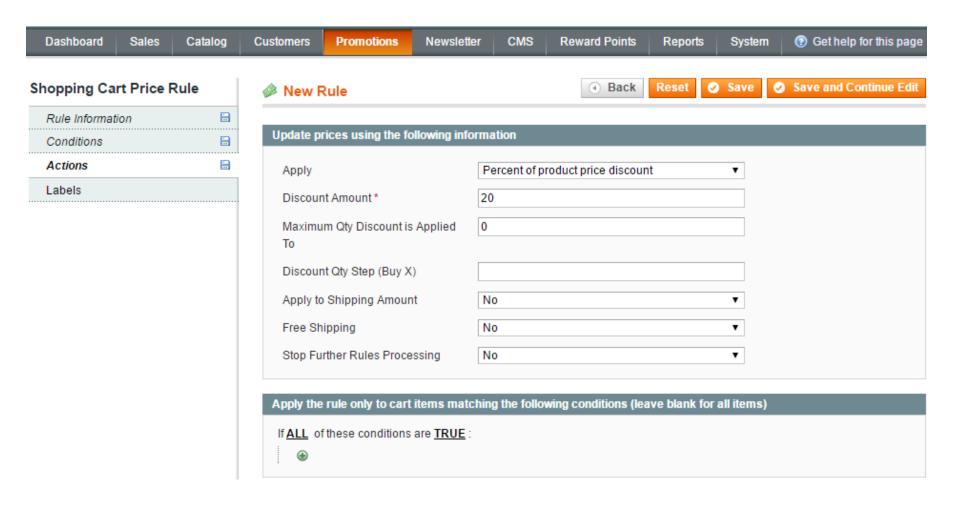


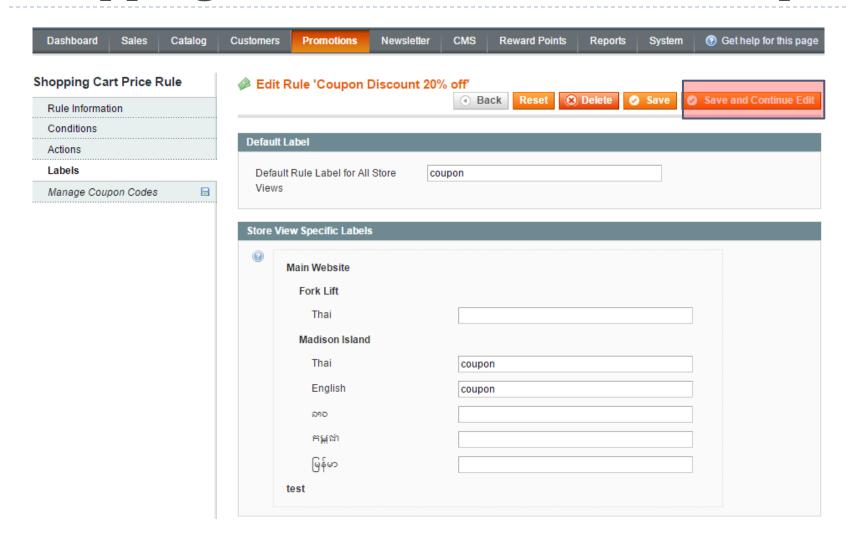
Creating promotions with shopping cart price rules with coupons

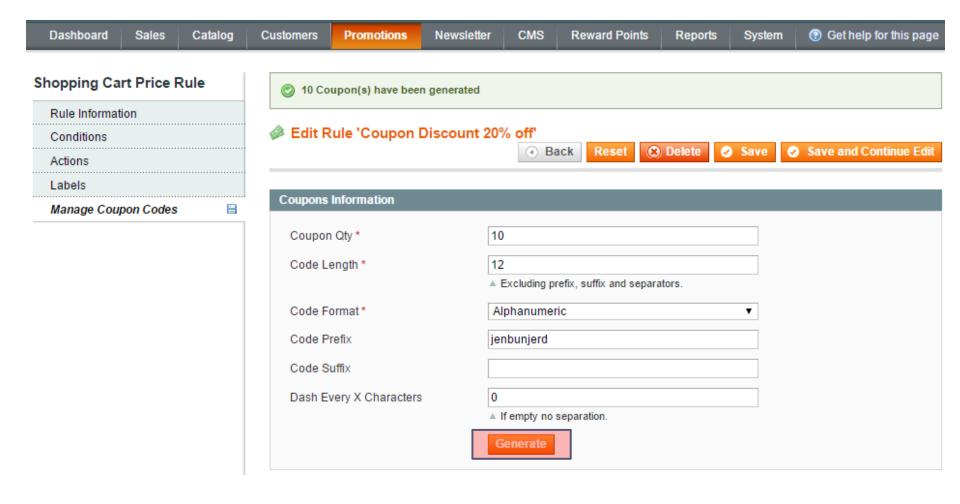


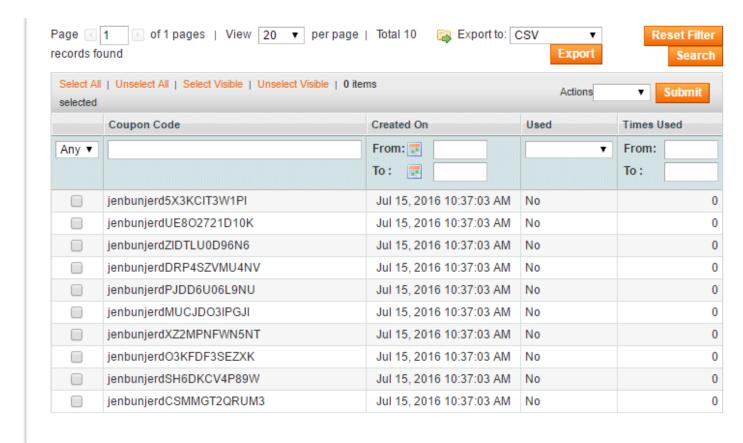




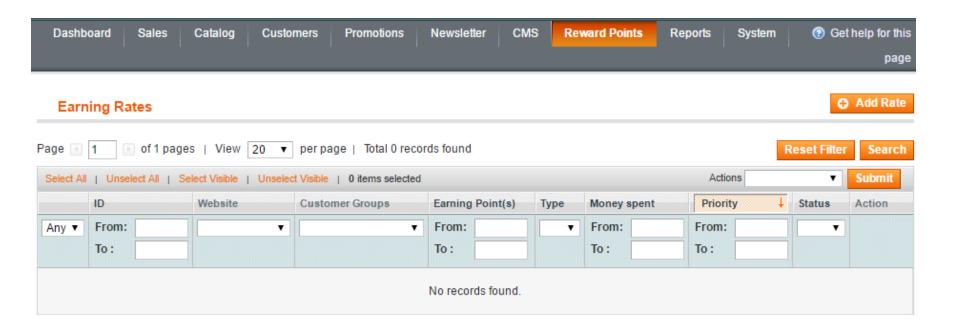




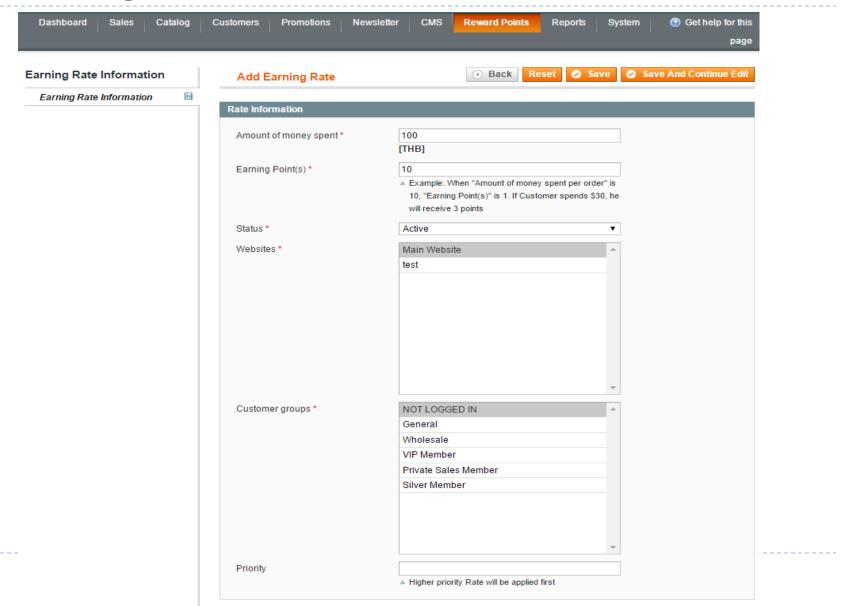




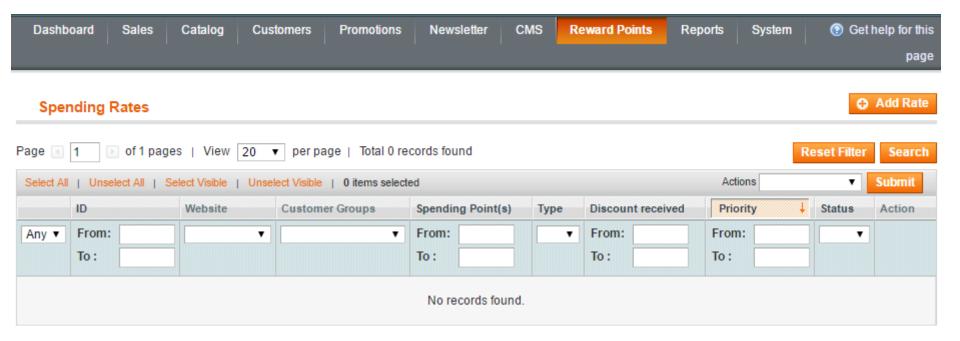
Set Earning Rate



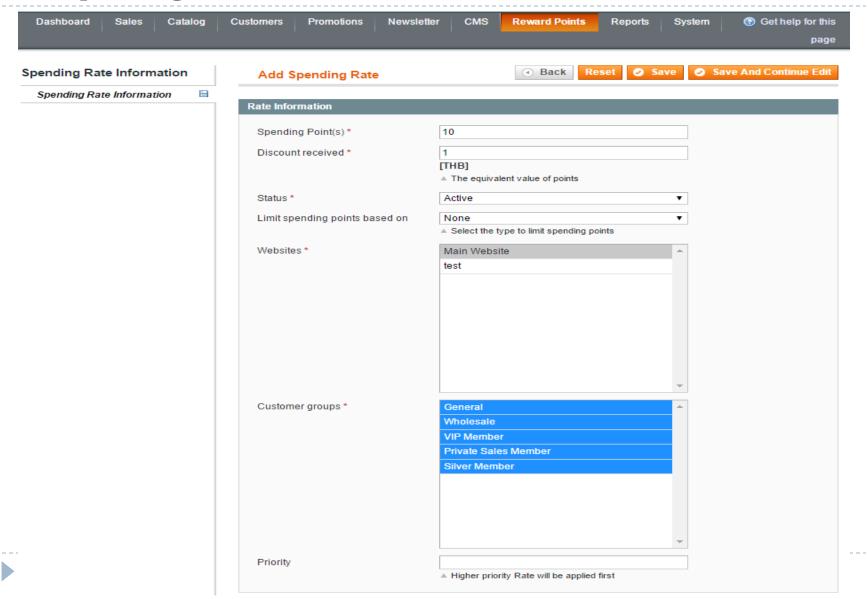
Set Earning Rate



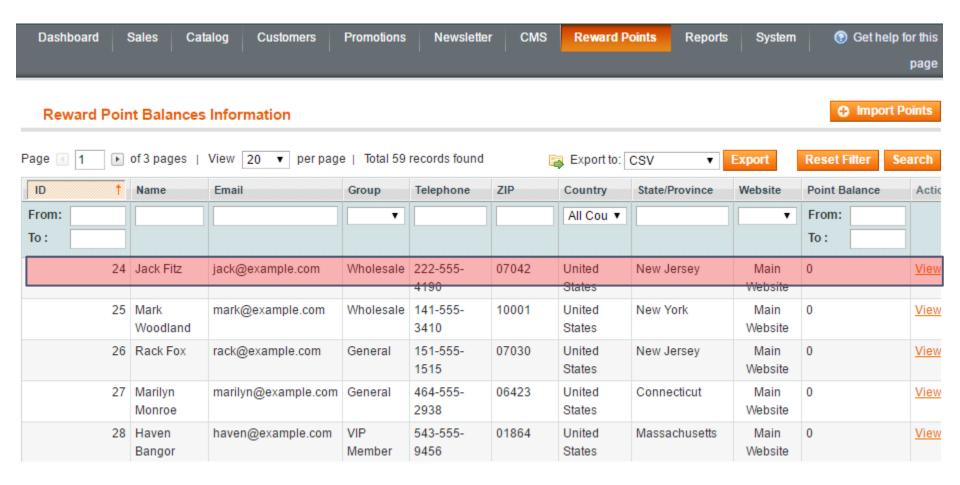
Set Spending Rate



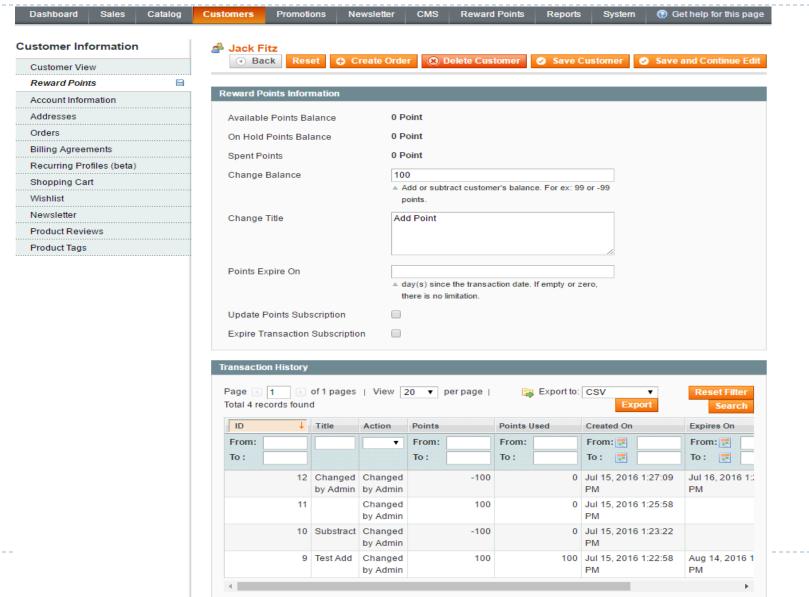
Set Spending Rate



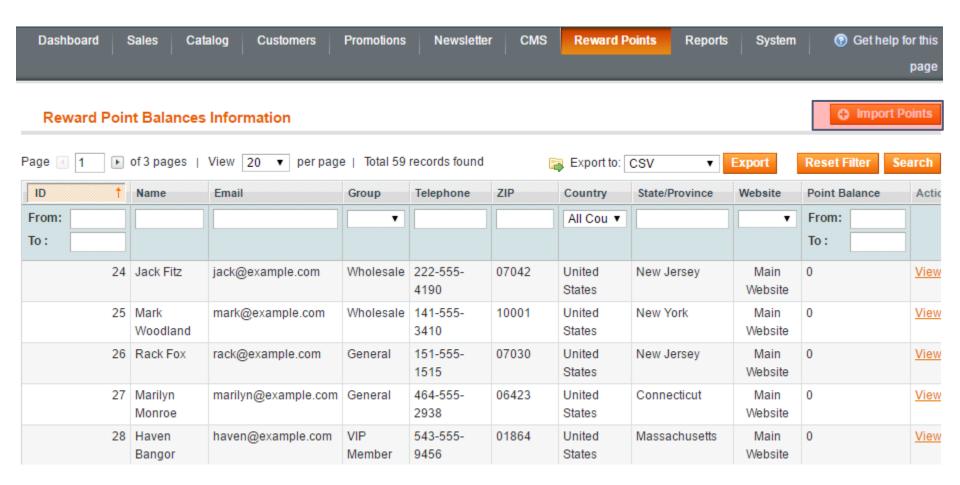
Manage Point Balances



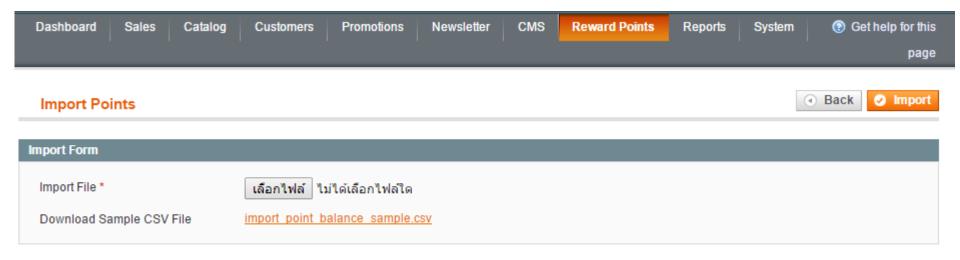
Manage Point Balances - Manual



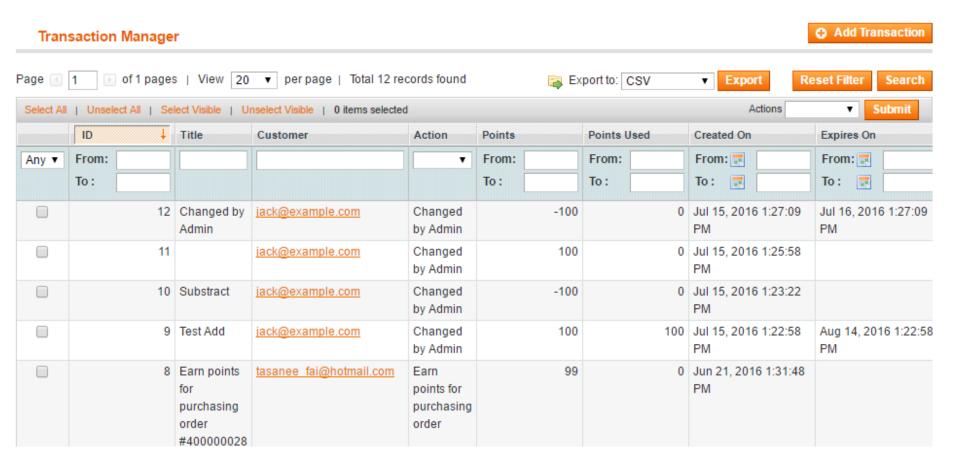
Manage Point Balances



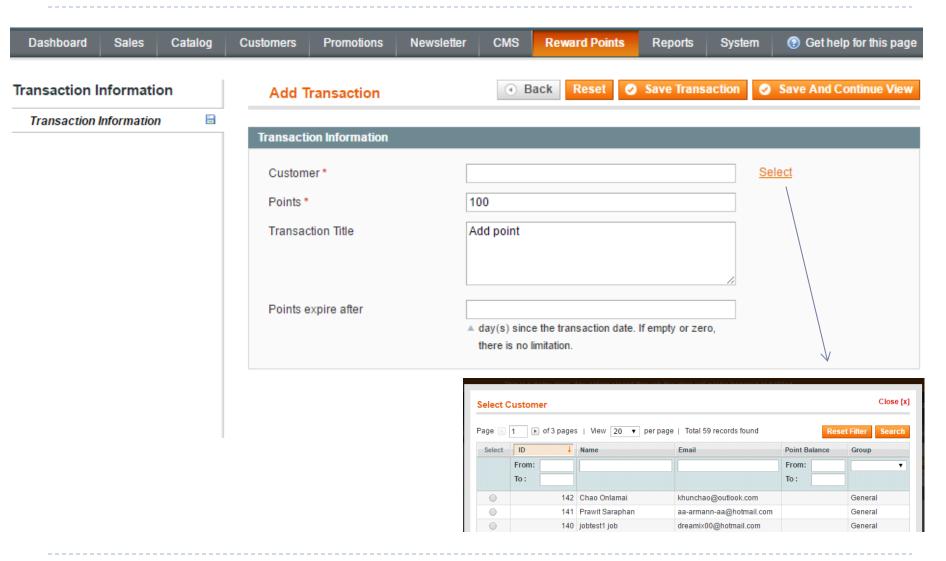
Manage Point Balances – import file



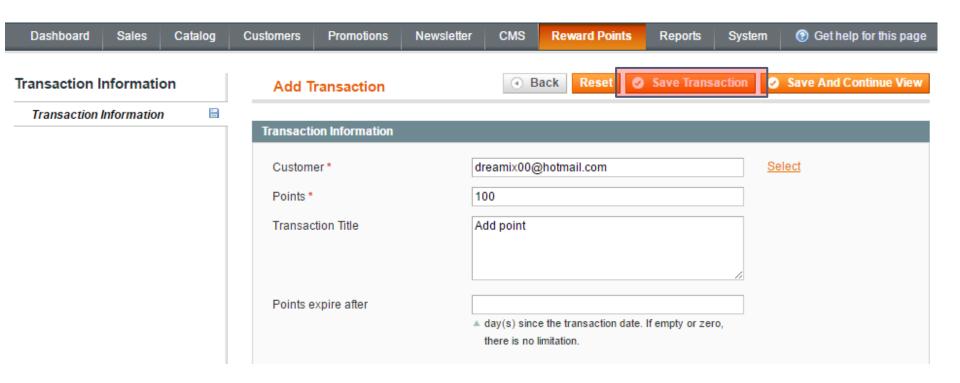
Transaction

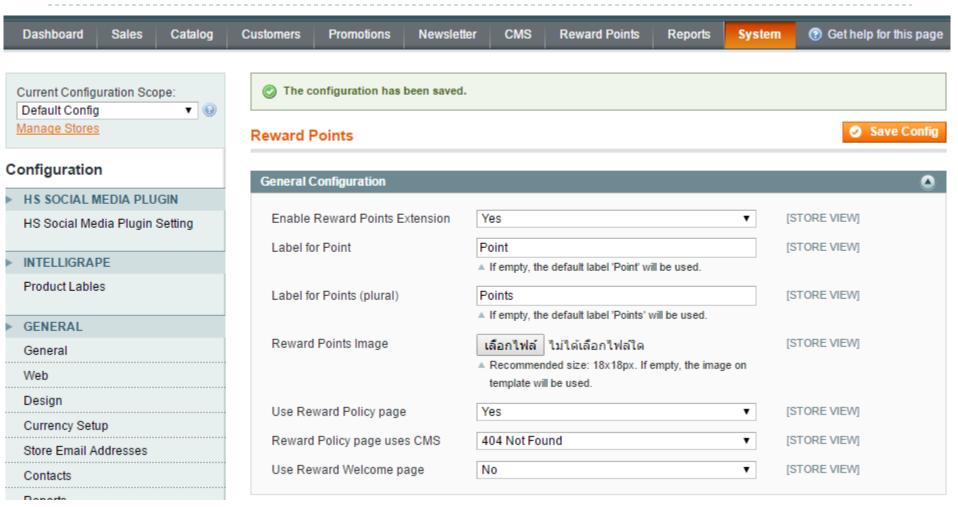


Transaction

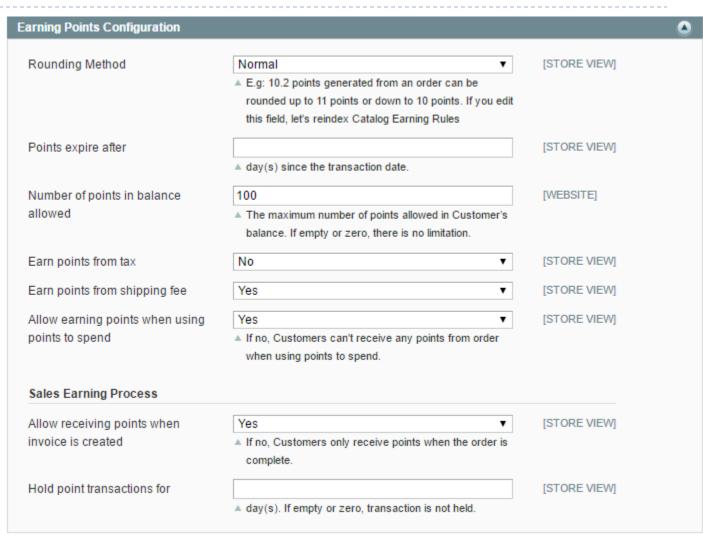


Transaction



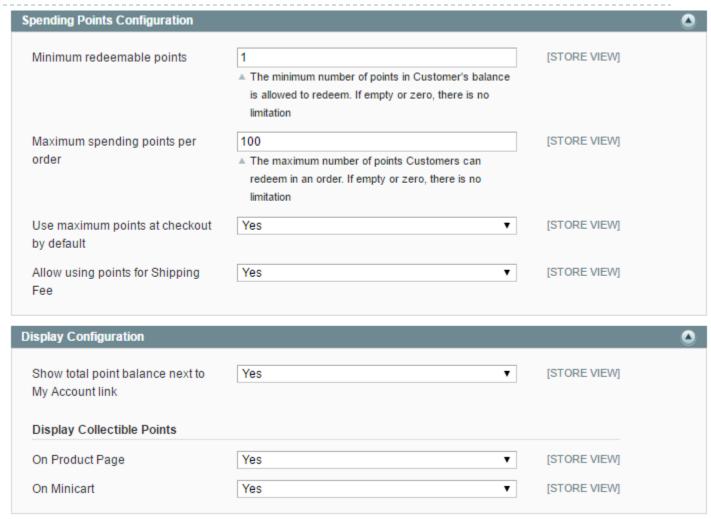




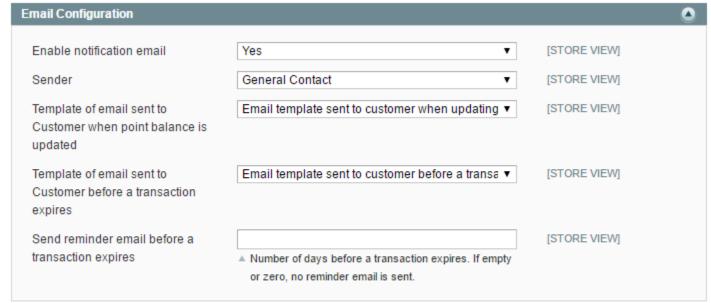












Recap

- Creating promotions with catalog price rules
- Creating promotions with shopping cart price rules
- Creating promotions with shopping cart price rules with coupons
- Reward Point



eCommerce Platform for Growth

Designer's Guide to Magento

Q&A

